

Health & Wellness Directory

Introducing Berks County Medical Society's
2022-2023 Print & Digital Directory of Community Health & Wellness Providers

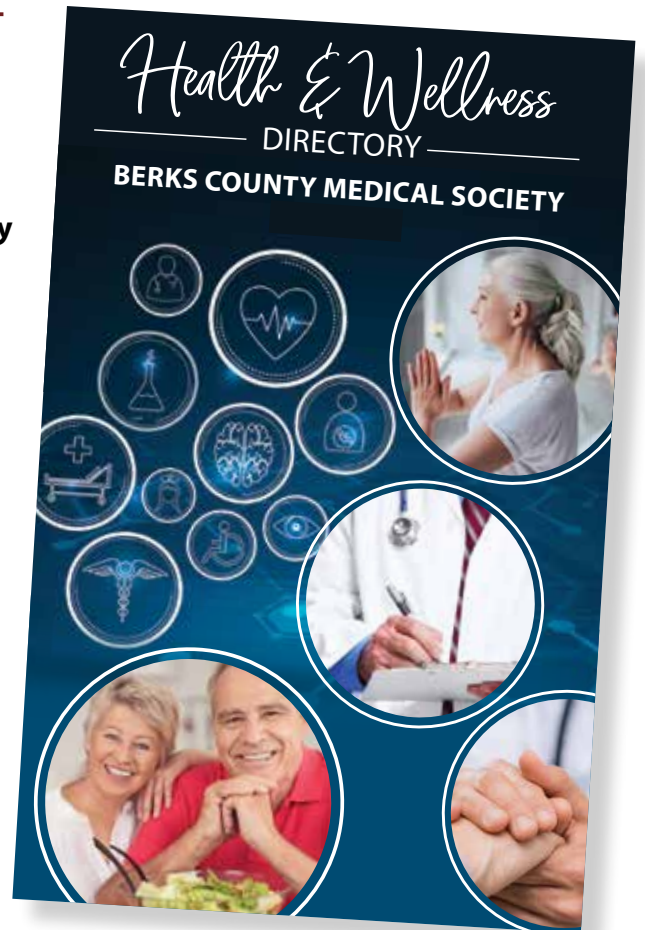
**The #1 Resource Guide used by 15,000+
Berks County Healthcare Professionals,
Plus 60,000+ Berks County Residents**

Advertise in the BCMS 2022-2023 Print & Digital Directory of Community Health & Wellness Providers... Greater Reading's #1 Print & Searchable Digital Resource for ALL Berks County Physicians, Physician Groups, Practice Managers, Health Specialists, Hospitals, Pharmacies, Healthcare Service Providers, Local Legislators, Assisted Living Facilities and Area Social Service Agencies

The Directory of Community Health & Wellness Providers is a BCMS public service project, used primarily as a critical and comprehensive healthcare referral resource in every hospital and medical practice in the county.

The Print Version is distributed to every physician practicing in Berks County, administrators, managers, frontline health and safety professionals, and healthcare customer service representatives within all healthcare and assisted care facilities, affiliated healthcare practitioners and health services providers, and business and community leaders.

The enhanced, searchable, mobile ready digital directory will be accessible online, and available to every community resident as a community resource tool to assist in finding providers and services.



10,000 Print Distribution • Unlimited Digital Access



2669 Shillington Road, #438, Reading, PA 19608
610.685.0914 | HoffPubs.com

Advertising Form

Berks County Medical Society 2022-2023 Health & Wellness Directory

The BCMS Health & Wellness Directory is an bi-annual resource.

All ads are full-color. All full-page advertisers will be listed by name and category within the Table of Contents. All advertisers will be listed in an Advertiser Index.

Company _____

Address _____

City _____ State _____ Zip _____

Phone Number _____ Fax Number _____

E-mail Address *(required if applicable)* _____

Ordered by *(please print name)* _____ Date _____

Signature _____

ADVERTISING RATES

*Premium, Group Listing and Alpha Index Ads are Full-Page Placements
Full-page Specs: (Non-Bleed: 5" x 8" • Bleed: 5.75" x 8.75)*

Premium Pages:

Inside Back Cover	\$5000	Page One	\$5000
Opposite Inside Back Cover	\$5000	Opposite BCMS Intro	\$5000
Inside Front Cover	\$5000	Table of Contents Facing	\$5000

Group Listing Pages:

Addictions/Substance Assistance	\$2500	Members-Only Medical	
Assisted Living Facilities	\$2500	Specialties	\$2500
Legislator Offices	\$2500	Personal Care Homes	\$2500
Health Organizations	\$2500	Pharmacies	\$2500
Home Care Agencies	\$2500	Physicians Listings Intro	\$2500
Home Health Agencies	\$2500	Physician Services	\$2500
Hospice Care	\$2500	Rehabilitation & Skilled	
Hospitals	\$2500	Nursing Centers	\$2500
Member Groups, Associations & Corporate Practices	\$2500	Social Services	\$2500
		<i>*Please call with questions about other category ideas</i>	

Alpha Index Pages:

Enhanced In-Column Physician Listing:

For physicians and practices only, includes 1" boxed, color outline with listing \$250

Vendor Ad Mart Pages: Ads-only section

Half-page (H) - (3.875" H x 4.625" W) \$500
Quarter-page - (3.875" H x 2.25" W) \$250

Sample Categories

- Addiction Services
- Audiologists
- Cancer Treatment Services
- Chiropractors
- Dental Services
- Extended Care Facilities
 - Assisted Living
 - Senior Living
- Funeral Homes
- Health & Fitness Centers
- Home Health Agencies
- Home Care Agencies
- Hospices
- Insurance Underwriters
- Insurance Providers/Carriers
 - Disability
 - Health
 - Medicare
 - Long Term Care
- Massage Therapy
- Medical Equipment
- Medical Specialties
 - Allergy
 - Arthritis
 - Asthma
 - Bariatric
 - Cancer
 - Cardiology
 - Colon & Rectal
 - Dermatology
 - Diabetes
 - Digestive
 - ENT
 - Endocrinology
 - Gastroenterology
 - Geriatric
 - Gynecology
 - Infectious Diseases
 - Internal Medicine
- In-Vitro
- Liposuction
- Neonatal/Pediatrics
- Neurology
- Obstetrics
- Occupational Medicine
- Ophthalmology
- Orthopedic
- Osteoporosis
- Pain Management
- Palliative
- Plastic/Reconstructive Surgery
- Podiatry
- Psychiatry
- Pulmonary
- Rheumatology
- Sleep Disorders
- Sports Medicine
- Urology
- Meditation Services
- Mental Health Services
- Nutrition Counseling
- Occupational Therapy
- Opticians
- Personal and Family Psychological Counseling Services
- Pharmacies
- Physical Therapy
- Rehabilitation Facilities
- Social Service Agencies
- Spa Services
- Speech & Language Pathologists
- Transportation Services
- Wellness Centers
- Vocational Therapy
- Weight Management

Ad Reservations Due by December 7, 2021

Ad Materials Due by December 21, 2021

Publication Date: January 2022

Print Size: 5 1/2" x 8 1/2"

For Advertising Sales, Tracy Hoffmann:

Tracy@HoffPubs.com



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